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News Release

VEAL FARMERS OF ONTARIO ELECTS EXECUTIVE FOR 2019

FOR IMMEDIATE RELEASE

Guelph, Ontario, April 17, 2019 –The Veal Farmers of Ontario (VFO) is pleased to announce the re-election of Middlesex County veal producer Tom Kroesbergen Jr. as Chair and Pascal Bouilly (Cambridge) as Vice-Chair, at a recent meeting of the Board of Directors.

Kroesbergen was appointed to the VFO Board of Directors in 2015 and has served as Chair since 2018. Kroesbergen, alongside his family, operates Sunnysdale Acres near Ailsa Craig, which has been home to their grain-fed veal business for over 26 years. In addition, the family cash crops, and runs both a broiler operation and beef feedlot.

“Looking forward in 2019, I know we will have some challenges ahead with pricing and bringing veal cattle to market, but there will also be opportunities which we can harness both as producers and as an organization,” says Kroesbergen. “Collecting licence fees from our members in order to continue to do the work we have set out to do in our strategic plan is both a privilege and a responsibility that we do not take lightly and one that we will not defer.”

Bouilly, the Dairy Calf Supply Chain Manager with Grober Nutrition, will enter his fourth year on the Board and his second as Vice-Chair. Bouilly is responsible for the started dairy calves program and provides technical support for their sales team.

“As Vice-Chair, I look forward to continuing to address the issues directly impacting dairy calf and veal producers with my fellow directors,” says Bouilly. “No other organization focuses on the dairy calf and finishing veal cattle the way we do, and we will strive to further strengthen our relationship with the dairy sector to reach our common calf care goals.”

Along with Kroesbergen and Bouilly, Cameron Knip was acclaimed to the VFO Board at the 2019 Annual General Meeting and Producer Education Day in Stratford, on March 6. Knip raises veal cattle south of Exeter; he also has a finishing barn for market hogs and cash crops with his family.

Knip fills the seat of Jim Millson, a dairy and veal producer from Enniskillen, who has retired from the board following completion of his term.

“We thank Jim for his service and dedication to the Ontario veal industry and will miss his words of encouragement from around the board table,” says Kroesbergen. “We look to Cameron to bring a fresh and business-focused perspective to our board discussions.”

Returning to the eight member VFO Board of Directors are Judy Dirksen, Joyce Feenstra, Brian Keunen, Phil Kroesbergen and Rita Maciukiewicz.

The Veal Farmers of Ontario is a producer-run organization that represents the interests of Ontario's veal farmers, providing leadership to promote industry growth and viability through collaboration, innovation, marketing and education.

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Board photo attached