Veal Farmers of Ontario
2017 Annual General Meeting & Producer Education Day

Making a Difference

Wednesday, March 8, 2017 9:30am to 3:00pm
Tavistock Memorial Hall, Tavistock, ON

AGENDA

Draft

9:30am	**Registration and morning refreshments**
10:00am	Welcome and opening remarks President's address Executive Director's report Canadian Veal Association update Board of Director elections VFO Awards
11:30am	**And the Winner is…!**; *Cara Epp, Edana Marketing* Cara will give an overview of the successful "**Ontario's Best Veal Sandwich**" campaign as well as an update of VFO's marketing initiatives from 2016.
12:00pm	**VEAL FARMERS OF ONTARIO LUNCHEON BUFFET AND INDUSTRY TRADE SHOW** Greetings from Minister Leal (Invited)
1:15pm	**Code of Practice for the Care and Handling of Veal Cattle**; *Kendra Keels, Veal Farmers of Ontario* Over the last two years, the veal code development committee has been working diligently on developing the updated Code of Practice. Kendra will review key requirements all veal producers need to know once the Code is final.
1:45pm	**Welfare project update**; *Melissa Speirs, Veal Farmers of Ontario* Improved welfare is important to the success of any calf or veal operation. Melissa will present the welfare project reviewing examples of recently completed resources and how they can help veal producers improve welfare on farm.
2:15pm	**Why some calves die and others thrive**; *Dr. Dave Renaud, University of Guelph* Dr. Renaud will review an extensive calf project assessing calf health and the causes of mortality and morbidity to help producers understand why some calves die and others thrive.
3:00pm	**Closing remarks and adjournment**