

# Building the Foundation 2016

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## Dairy and Veal Healthy Calf Conference

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Organized and hosted by:

**VEAL**   
Farmers  
of Ontario

*your calf care partners*

Supported and sponsored by:



**Tuesday November 29th, 2016**

Arden Park Hotel, Stratford, ON and Online Webinar

**Thursday December 1st, 2016**

Maxville & District Sports Complex, Maxville, ON

# Building the Foundation 2016

## Dairy and Veal Healthy Calf Conference

### Healthy calves are the building blocks of a successful dairy, veal, or dairy-beef operation.

Getting calves off to a good start can translate into lower mortality rates, higher market prices for calves, decreased use of livestock medicines, lower costs of production and, ultimately, less stress for the producer.

The Healthy Calf Conference focuses on practical ways you can improve the health and welfare of your calves. After leaving the conference, you will have the knowledge needed to go back to your farm and make simple changes to your management to improve the lifelong well-being and performance of your calves.

### Can't make it to the event? Don't miss any of the action and sign up for the online webinar!

\$90/person - Early Bird Rate  
(before November 7th, 2016)

\$100/person - Regular Rate and at the door  
(after November 7th, 2016)

\$40/person - Student Rate

Registration includes a full day of talks from expert speakers, a large tradeshow, lunch, electronic conference proceedings, and copies of Calf Care resources.

\$60/person – Webinar Rate

Those attending via webinar will be able to watch the full day of expert speakers live, as well as receive electronic proceedings and Calf Care resources. Information on how to view the webinar will be sent to participants before the conference date.

### Dates and locations:

#### Tuesday November 29th, 2016

Arden Park Hotel  
552 Ontario St.  
Stratford, Ontario  
N5A 6W4

#### Tuesday November 29th, 2016

Webinar NEW this year!

#### Thursday December 1st, 2016

Maxville & District Sports Complex  
25 Fair St.  
Maxville, Ontario  
K0C 1T0

### Time:

9:30 am to 3:00 pm

## Tuesday November 29th, 2016 Thursday December 1st, 2016

Awareness of how to maximize calf health through management strategies is key to having strong calves and to building the foundation for a healthy and productive herd, in the dairy, veal and dairy-beef industries.

### DAIRY AND VEAL HEALTHY CALF CONFERENCE 2016 SPEAKERS AND TOPICS

**8:30 am Registration and tradeshow**

**9:30 am Welcome and opening remarks**

**9:30 to 9:45 am Doubling calf weights by weaning**

Brian Keunen, Mapleview Agri Ltd.

Brian is a graduate of the University of Guelph with a B.Sc. (Agr) and an M.Sc. He was raised on a dairy farm and has been a milk and grain-fed veal producer since 2002. He produces around 3,000 grain-fed veal each year. He is the current Chair of Veal Farmers of Ontario (VFO) and a Director with the Canadian Veal Association. He is also a member of the Veal Cattle Code of Practice Development Committee through the National Farm Animal Care Council. In 2005, Brian established Mapleview Agri Ltd. which manufactures milk replacers for livestock. Improving calf nutrition has been an integral part of his research over the last ten years, conducting many on farm studies constantly looking for the optimal feeding program to improve the health and welfare of calves while maximizing growth during the milk feeding period.

**9:45 to 10:15am Frameworks, action plans, regulatory changes and your role in antibiotic stewardship**

Dr. Dave Leger DVM M.Sc, Public Health Agency of Canada

Dr. Leger graduated from the Ontario Veterinary College (OVC) in 1983. After graduation, he worked in mixed rural practice for 16 years with a focus on dairy production medicine. He was a participant in the first Dairy Health Management Certificate Program, held in 1990 to 1991. In 1999 he returned to the University of Guelph, Department of Population Medicine, for a Master of Science in epidemiology. His graduate research was on antimicrobial use and resistance in Ontario free stall dairy herds. From 2001 to 2002, he held the Antimicrobial Resistance and Biotechnology Specialist position in the Livestock Technology Branch of the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA). In 2002 he joined the Laboratory for Foodborne Zoonoses, Health Canada (now the Public Health Agency of Canada) as a veterinary epidemiologist with the Canadian Integrated Program for Antimicrobial Resistance Surveillance (CIPARS). He currently leads the Antimicrobial Use Working Group and Farm Surveillance component of CIPARS.

**10:15 to 10:45 am Assessing calf health**

Dr. Dave Renaud DVM, University of Guelph

Dr. Renaud is a Ph.D candidate in the Department of Population Medicine at OVC. Upon completion of his DVM from OVC, he worked as a bovine veterinarian for a mixed animal clinic located in southwestern Ontario with a special interest in calf and udder health. During his time in practice, he developed a specific interest in the health and welfare of dairy calves while working with a large veal operation. He continues to be involved with the practice focusing on herd health and preventative medicine. He is also a committee member involved in the development of the new Veal Cattle Code of Practice and on the Animal Care Committee for a research corporation. His Ph.D project is focused on examining causes of calf morbidity and mortality in the Ontario dairy and veal industries. He hopes to determine why some calves become sick while others thrive. This information can then be used by producers to improve calf health by adjusting management strategies.

**10:45 to 11:15 am Starting calves for the dairy-beef market – off to a healthy start!**

Dr. Amy Stanton Ph.D, Next Generation Dairy Consulting

Dr. Stanton received her Ph.D from the University of Guelph in Epidemiology and Animal Welfare. Her Ph.D examined the impact of management practices on the health and welfare of dairy calves. Between 2012 and 2015, she split her time as the Animal Well-being Specialist for the University of Wisconsin-Extension and as an Assistant Professor in the Department of Dairy Science at the University of Wisconsin-Madison. Since then she has returned to Ontario, where she acts as a calf management consultant. Starting calves for the dairy beef industry may be new to some and old hat for others. It is important that the calves are started right and protocols are set to achieve maximum performance especially when it comes to painful practices like castration and dehorning.

**11:15 to 11:45 am Salmonella Dublin; what producers need to know**

Dr. Dave Renaud DVM, University of Guelph

A new threat has been found in Ontario – recent tests have revealed Salmonella Dublin is present in Ontario herds. Dr. Renaud will give a presentation on the signs and symptoms of this emerging disease. This bacteria can cause massive devastation to a herd and is transmissible to humans as well as other species. Producers will want to pay close attention on what the signs and symptoms of this disease are to take quick action.

# Agenda

## **11:45 to 12:00 noon Social media - why for agriculture?**

Kristen Kelderman, Grober Nutrition

Growing up on her family's dairy farm, Kristen learned early on in life to appreciate the hard work, endless hours and dedicated passion that farmers practice to produce food for Canadians. She is the Digital Marketing and Communications Specialist at Grober Nutrition. With her farming roots, and creative energy she has merged her greatest passions of agriculture, digital design and people into a career. Social media is changing our communication styles rapidly, no matter if you're starting your farming career, or nearing retirement. You might text your grandkids, send photos to your vet or Snapchat your buddies from the tractor. If you're not using it, chances are you're hearing lots about it. We're great at using social media to talk to each other in ag. But how do we break our bubble? Let's talk about opportunities, the risks and the 'so what' of using social media to advocate for our industry. Go beyond sharing your story, learn how to reach out and have an online conversation about farming.

## **12:00 pm Lunch and tradeshow**

## **1:15 to 1:30 pm What's new in calf resources?**

Kendra Keels, Veal Farmers of Ontario

Kendra Keels has been working with Veal Farmers of Ontario since 2006, when it was the Ontario Veal Association. As the Director of Producer & Industry Development, she is involved with many aspects of calf care and the veal industry. She analyzes the veal industry and market, promotes calf health and wellbeing through education, and interacts with producers and industry partners regularly. She oversees the creation of many resources on topics ranging from calf health to getting started in the veal industry. She is a member of the Code Development Committee for the National Farm Animal Care Council's "*Code of Practice for the Care and Handling of Veal Cattle*".

## **1:30 to 2:30pm Newborn calf care – can we do better?**

Dr. John Mee MVB, MVM, Ph.D, Dip ECBHM, MRCVS, Teagasc - Department of Animal and Bioscience Research, Ireland

Dr. Mee is the Principal Veterinary Research Scientist at the Irish National Dairy Research Centre. His research is carried out on commercial and research dairy farms. His current research interests include young calf management, the causes of abortion, perinatal and young calf loss, contract rearing biosecurity, dairy cow welfare, endemic infectious diseases, beef herd health, and ewe behaviour and lamb mortality. He is a founding member of the Irish national calf health committee (CalfCare). He has over 30 years' experience in research and in private and public veterinary practice working in Ireland, Australia and in New Zealand. He lectures in Irish, UK and Hungarian universities. He has spoken at conferences and workshops in some 25 countries internationally. He is Vice-Chair of the scientific committee of the World Cattle Disease Congress, 2016. His and his co-workers' research has been published in over 100 papers, book chapters and textbooks. He is a member of the Editorial Boards of five scientific journals. There's more to life than work; he enjoys running, cycling and surfing more than work!

## **2:30 to 3:00 pm Success with streamlined protocols**

Rose Keunen, Henro Dairy Farms

In 1997 Henry and Rose Keunen immigrated to Canada from The Netherlands and began milking 80 cows in a new dairy facility. Prior to immigrating, She received a Master of Agricultural Business and worked as a senior agricultural account manager for Rabobank. Today, Henro Dairy Farms milks 380 cows twice daily and grow 800 acres of corn, soybeans and alfalfa. Henro Dairy Farms is well known for its exceptional technical and financial performances, and sharing information with the dairy industry. They have been the recipient of various awards and recognitions in the dairy industry, including the Gold Award for top quality milk, the largest dairy farm with the highest quality of milk across Canada, and the Premier's Award for Agri-Food Innovation Excellence in 2013. Henro Dairy Farms has also been featured over the past three years in the Dairy Farmers of Canada's nationwide multi-media campaign. She is a past member of the Dairy Advisory Committee for the University of Guelph, Ridgetown Campus and past president for the Oxford Women for the Support of Agriculture. She writes and co-writes articles for the dairy industry, is very active in local community events and has promoted dairy farming and dairy products on Rogers TV. She was also a finalist in the Trailblazer category for the RBC Canadian Women Entrepreneur Awards in 2012 and 2013.

## **3:00 pm Adjourn**

Agenda is subject to change. For more information on the conference, please go to [www.calfcare.ca](http://www.calfcare.ca), call the VFO office at (519) 824-2942 or email [info@livestockalliance.ca](mailto:info@livestockalliance.ca)

Get connected with the Healthy Calf Conference and join the conversation using #HCC2016

Follow us on Twitter  @calfcarecorner

Find us on Facebook  2016 Healthy Calf Conference  Calf Care Corner

For the latest calf care resources and research, go to [www.calfcare.ca](http://www.calfcare.ca)

# Registration Form

Please complete all sections on both sides of this form and carefully tear out along the perforated lines.

Your full 2016 Healthy Calf Conference Program Package includes: all seminars, tradeshow, luncheon, conference proceedings, and additional Calf Care resources.

Please note that space is limited and registration will be accepted on a first-come, first-served basis. Payment must be received by Veal Farmers of Ontario prior to the conference to reserve your spot.

**Cancellations after November 21st and no-shows at the conference will not be refunded.**

For further information, please call the VFO office at 519-824-2942 or by email [info@livestockalliance.ca](mailto:info@livestockalliance.ca)

**To register online please visit:**

**Stratford:** [healthycalfstratford.eventbrite.ca](http://healthycalfstratford.eventbrite.ca) (also webinar and proceedings registration)

**Maxville:** [healthycalfmaxville.eventbrite.ca](http://healthycalfmaxville.eventbrite.ca)

**(Additional fees may apply)**

Name: \_\_\_\_\_

Business/Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate the names of others you would like to register at the same time (if applicable):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Which location?  Stratford  Maxville  Webinar

Would you like to be included in our *Calf Care Corner* e-newsletter list?  Yes  No

*Calf Care Corner* delivers the latest information and ideas to help producers improve the way calves are raised on farm.

For more information, visit [www.calfcare.ca](http://www.calfcare.ca).

Please help us better understand the composition of our delegates by checking all that apply:

I am a dairy producer

I sell my bull calves

I finish my bull calves for the veal market

I finish my bull calves for the dairy-beef market

I am a veal producer

I am dairy-beef producer

I am an industry partner

I am a student \*

Name of school: \_\_\_\_\_ Student ID number: \_\_\_\_\_

Other: \_\_\_\_\_

Please list any special dietary requirements or other needs we need to be aware of: \_\_\_\_\_

\_\_\_\_\_

# Registration Form

EARLY BIRD PRICE DISCOUNT Registration before November 7th, 2016							
	Indicate # required	Early Bird Price before Nov. 7th	Indicate # required	STUDENT PRICE*	Indicate # required	Price after Nov. 7th	TOTAL AMOUNT OWING
FULL 2016 HCC PROGRAM PACKAGE		\$90.00/person		\$40.00/person		\$100.00/person	
Proceedings only		-		-		\$30.00	
Webinar						\$60.00	
						GRAND TOTAL	

Your registration is **not** considered complete without full payment. Please indicate your payment method below:

Cheque (made payable to Veal Farmers of Ontario)

Visa

MasterCard

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ 3 digit Security Code (located on back of card): \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Your credit card statement will show a charge from "Livestock Alliance".**

Send your completed registration form by:

Mail: Healthy Calf Conference c/o Veal Farmers of Ontario  
449 Laird Road, Unit 12, Guelph, Ontario, N1G 4W1

Email: [info@livestockalliance.ca](mailto:info@livestockalliance.ca)

Fax: 519-824-2534

## QUESTIONS?

Please contact the Veal Farmers of Ontario office at 519-824-2942 or 1-866-311-6422 or by email at [info@livestockalliance.ca](mailto:info@livestockalliance.ca)

**WE LOOK FORWARD TO SEEING YOU! THANKS FOR YOUR SUPPORT!**

For VFO office use only:

Date received: \_\_\_\_\_ Amount received: \_\_\_\_\_ Cheque/reference number: \_\_\_\_\_

# Sponsors

## PLATINUM



## GOLD



## SILVER



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Email: [info@livestockalliance.ca](mailto:info@livestockalliance.ca)  
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